

GFI Retail Group Strikes an Exclusive With Bowlmor Lanes

New York, New York (October 23, 2008)-- GFI Retail Group, provider of tenant representation and brokerage services in the retail sector nationwide, announce that they have been appointed to act as the exclusive broker for Bowlmor in their efforts to grow throughout all of the New York City boroughs.

“Bowlmor offers a hip, fun atmosphere at a one-of-a-kind venue,” said Lon Rubackin, Managing Partner of GFI Retail Group. “Their properties are gaining tremendous popularity throughout the country, and we’re excited to be a part of it. GFI Retail Group will be seeking ideal locations for Bowlmor to expand its presence throughout New York City so that all boroughs can enjoy this upscale entertainment setting.

Bowlmor features high-end, stylish bowling, state of the art audiovisual technology, custom DJ booths, a full service restaurant, sports bar and video arcade, and a private party facility with catering services. They currently have 6 locations in New York, Florida, Maryland, and California.

“We’re thrilled to have Lon Rubackin and the GFI Retail Group helping us find locations in New York” said Tom Shannon, President and CEO of Bowlmor. “Lon brings us tremendous knowledge and experience in the City. His years heading up leasing for Forest City Ratner and his experience working for Barnes & Noble and Nobody Beats the Wiz will be invaluable as we search for the right locations.”

About GFI Retail Group

GFI Retail Group, a division of GFI Capital Resources Group, Inc., capitalizes on the firm’s resources as an industry leader and their 25 years of experience as a full-service real estate company. The group seeks opportunities throughout the country to acquire both shopping centers and portfolios of property. They form joint ventures on retail projects with industry owners and developers with a focus on exclusive portfolios. The Retail Group has also developed a brokerage team that specifically handles GFI-owned portfolios, and acts as exclusive tenant representatives for a group of key retailers. They provide ongoing support to a handful of retailers that are looking for assistance in various markets.

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