

THE REAL DEAL

NEW YORK REAL ESTATE NEWS

Bowlmor plans grow in the city



Bowlmor at 110 University Place

The hip bowling alley Bowlmor and Strike has hired GFI Retail Group to help it expand throughout the city. There are currently six Bowlmor locations in the country, including one in New York at 110 University Place, between 12th and 13th streets, and in Florida, Maryland and California. In a statement, Lon Rubackin, managing partner of GFI Retail Group, said the firm will be looking for locations "for Bowlmor to expand its presence throughout New York City so that all the boroughs can enjoy this upscale entertainment environment." In addition to bowling lanes, Bowlmor locations have a sports bar, video arcade and private party facility. *TRD*